



2014

# Public Benefit Report

## Introduction:

2014 was an extraordinarily exciting year. Jason Wiener|p.c. was officially launched in early 2014. In August, Jason Wiener|p.c. elected to become Colorado's first law practice to be organized as a Public Benefit Corporation. Early and sustained success supported the decision to expand Jason Wiener|p.c. from a part-time endeavor into the full-time operation it is today. I am proud of this early success and I am excited to share with you the high points from 2014.

Jason Wiener|P.C. takes an unconventional and fresh approach to legal and business consulting, seeking to develop deep and lasting relationships with client organizations, and providing customized, efficient and dynamic service. Jason Wiener|P.C. collaborates closely with clients to problem solve and implement solutions within the practical context of the organization and real-world constraints.

**Mission:** Founded on and committed to building a regenerative and sustainable economy, Jason Wiener|P.C. is a boutique legal and business consulting practice, which specializes in mission-driven companies, cooperatives, social and environmental enterprise, and impact services, by providing affordable, accessible and responsive general outside counsel services for all phases and facets of business.

**Public Benefit Purpose:** To create material, positive general public benefit, including but not limited to: (i) providing legal and business consulting services to start-up ventures, and mission-centered social and environmental enterprises; (ii) promoting democratized ownership structures; and (iii) advancing clean and distributed energy.

## Core Values:

**Timeliness & Responsiveness.** Jason Wiener|p.c. strives to provide meaningful responses in a timely fashion. Rest assured that client matters are receiving the appropriate level of attention, followed by a timely response, including a personalized confirmation of receipt.

**Transparency.** Jason Wiener|p.c. strives to provide transparency to its clients. Clients will know where their matter or a transaction is in any given process, and what steps are to come, thereby minimizing surprises.

**Mission Matters.** Clients will never receive one-size-fits-all advice. Jason Wiener|p.c. provides highly customized yet efficient counsel that seamlessly incorporates the organization's mission and values. The organizational mission will always remain top of mind and clients will always be advised of potential threats to their mission.

**Ethical Business Practices.** Jason Wiener|p.c. strives to be a sounding board for decision making, whether legal, strategic or otherwise. Clients will be counseled through the process of ethical open-mindedness and objectivity, an open and non-judgmental mind, and objective reason.

**Open Communication.** Jason Wiener|p.c. communicates openly and candidly with its clients and expects the same in return. A trust-based relationship is imperative and of the utmost importance. While sensitivity and confidentiality will always be respected, open communication in client interactions with all stakeholders of their organization will be encouraged.

**Respect.** Jason Wiener|p.c. will strive to provide clients with the most competent and thorough counsel possible, and clients' decisions will be respected. Jason Wiener|p.c. will approach all dealings with respect and courtesy.

**Entrepreneurship.** Jason Wiener|p.c. strives to work with entrepreneurial people who want to create positive impact and are willing to think big, act boldly and strive to change the world. To that end, Jason Wiener|p.c. will strive to bring cutting edge solutions and will counsel clients through the ins and outs, and the risks and rewards of new approaches and intrepid strategies. Risk will be navigated as a team.

**Democratization.** When practical, appropriate and suited, Jason Wiener|p.c. will advise clients as to innovative ways to democratize elements of the organization. Whether it is in regards to governance, capital, supply, credit or finance, or otherwise, Jason Wiener|p.c. will help evaluate creative ways of distributing and sharing management, decision-making, control, wealth, risk management. To the extent meaningful to clients and their stakeholders, Jason Wiener|p.c. will help maximize the client's role in building regenerative economies and communities.

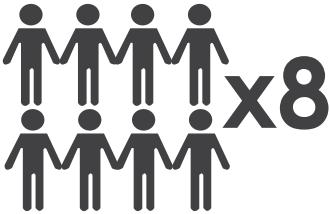
## Public Benefit Purpose Performance



One socially responsible organizational recapitalization and employee-ownership conversion.



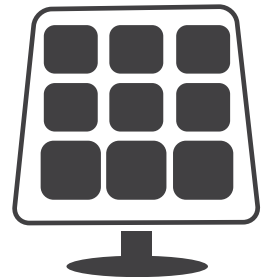
0.5% of revenue given in charitable donations to support availability of legal services to those of modest means.



Employee owners impacted: **64**



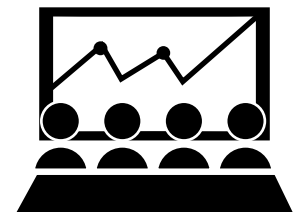
Advised regarding incorporation of three Colorado Public Benefit Corporations.



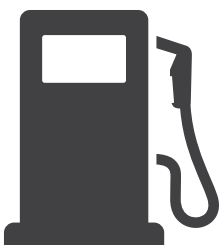
100% solar powered office.



Advised regarding incorporation of 11 social enterprise start-ups in industries ranging from financial services, health foods, independent content and media, sustainable apparel, social enterprise incubation.

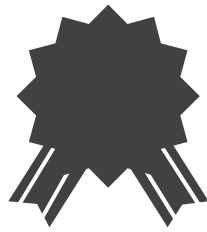


Invited to attend exclusive summit SEC and DOE regarding securities regulation and community solar gardens.



4,377 vehicle miles driven at an average of 26.2 MPG.

## Public Benefit Purpose Performance



COSEIA President's Award winner (recognizes individuals who have made significant contributions to move the solar industry forward).



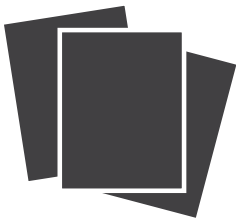
Structured and advised regarding an aggregate of approximately \$2.28M in socially responsible capital raising efforts.



Profiled by Colorado Law Weekly.



Speaking engagements promoting cooperatives, social enterprise, socially responsible capital/financing strategies and advancement of solar industry, reaching approximately 240 individuals.



Less than 1-ream of paper; a virtually tree-free operation.

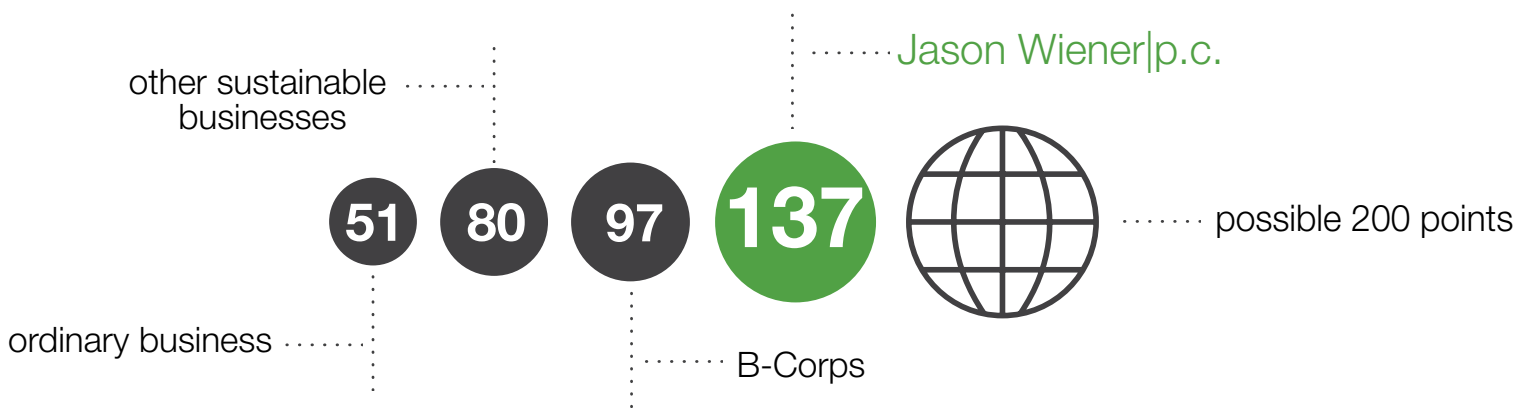


National Cooperative Business Association and American Sustainable Business Council Member.

Co-hosted inaugural Cooperative Professionals Conference, with approximately 35 attendees from 13 states. Formation of association of cooperative professionals and working groups re policy, law and education.

## Third Party Standard: B Lab Self-Assessment

Jason Wiener|p.c. has completed the B-Lab self-assessment and is currently undergoing the certification process, which is expected to be completed in FY2015. In preparing this 2014 report, the B-Lab Self Assessment was chosen as the third party standard by which performance was evaluated. B-Lab's assessment tool is one of the most rigorous and dynamic assessments available to measure social and environmental sustainability performance. It is recognized as an industry leading tool for measuring social and environmental sustainability. The B-Lab self-assessment was created and is administered by the non-profit B Lab ([www.bcorporation.net](http://www.bcorporation.net)).



## B-Lab Impact Assessment

Based on self-reported data and information furnished to B-Lab through the latest version of the B-Lab Impact Assessment tool (as of Jan. 27, 2015), Jason Wiener|p.c. scored a 137 out of a possible 200 total points. This compares to an average score of: 51 points for what B-Lab classifies as “ordinary businesses; and 80 points for “other sustainable businesses; and 97 points for “B Corps.” Since this is the first time Jason Wiener|p.c. undertook the self-assessment, there is no quantitative basis to which to compare. Jason Wiener|p.c. strives for constant improvement and will undertake its best efforts to improve its performance in those categories that are reflected by the organizational purpose and mission.

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## Contact Information

For questions about this report or about Jason Wiener|p.c., email: [jason@jrwiener.com](mailto:jason@jrwiener.com).

*This is not an advertisement or a solicitation. This report is provided for informational purposes only and to comply with the requirements of its Public Benefit Corporation status.*