



## **Jason Wiener | p.c. Certified B Corp & Public Benefit Report**

Jason Wiener | p.c., a Boulder, Colorado boutique law and business consulting practice, is pleased to announce its re-certification as a B Corporation for a third time. Maintaining Certified B Corp status not only helps further the firm's mission to build a regenerative, equitable, and sustainable economy, it also redoubles the firm's dedication to providing a fresh and unconventional approach to legal and business consulting services.

Certified by B Lab, a nonprofit organization working to build a community of socially and environmentally conscious businesses, Jason Wiener | p.c. voluntarily meets a higher standard of transparency, accountability, purpose, and performance as a certified B Corp. Additionally, as part of its unique approach, Jason Wiener | p.c., cultivates deep and lasting relationships with client organizations, by getting to know intimately the culture and mission of the organization, meeting with its key staff and informal leaders, and striving to provide customized, efficient and dynamic advice. The firm has established itself as a leader and expert in the areas of cooperative law and development, socially responsible financing and capital strategies, and multi-stakeholder enterprise ownership models.

The firm's full Impact Report is available [here](#) and its 2019 Benefit Report is available [here](#). Highlights from the 2019 report include: more than two-thirds of firm income was generated by women and 5/7 of our team members are women; we began a concerted commitment to anti-oppression work and racial justice; including the Movement for Black Lives, 0.05% of revenue given in charitable contributions; the firm helped social enterprises raise approximately \$7.2M in patient and mission-aligned capital; and, the firm led 16 socially responsible worker-ownership business conversions.

Along with Jason Wiener | p.c., over 1,200 businesses have joined the B Corporation community, encouraging all businesses to compete, not just to be the best *in* the world, but to be the best *for* the world. The firm is honored to be both a Public Benefit Corporation and a Certified B Corporation, believing that as a result of these collective efforts, individuals and communities will enjoy greater economic opportunity, society will address its most challenging environmental problems, and more people will find fulfillment by bringing their whole selves to work.

### **About B Corp**

Certified B Corporations meet rigorous standards of social and environmental performance, legally expand their corporate responsibilities to include consideration of stakeholder interests, and build collective voice through the power of the unifying B Corporation brand. As of May 2015, there are more than 1,200 Certified B Corporations from over 120 industries and 40 countries, representing a diverse multi-billion dollar marketplace.

## **About B Lab**

B Lab is a nonprofit organization that serves a global movement to redefine success in business so that all companies compete not only to be the best in the world, but the best for the world. B Lab drives this systemic change through a number of interrelated initiatives: 1) building a community of Certified B Corporations to make it easier for all of us to tell the difference between “good companies” and good marketing; 2) passing legislation to accelerate growth of social entrepreneurship and impact investing (24 states have already passed benefit corporation legislation); 3) developing B Analytics, a customizable platform for measuring, benchmarking, and reporting on impact 4) providing free, powerful tools for businesses to measure, compare and improve their social and environmental performance (more than 15,000 businesses use B Lab’s free B Impact Assessment). For more information, visit [www.bcorporation.net](http://www.bcorporation.net), [www.banalytics.net](http://www.banalytics.net) and [www.benefitcorp.net](http://www.benefitcorp.net).

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