



a public benefit corporation

OCTOBER 19, 2023 – FOR IMMEDIATE RELEASE

## **Jason Wiener p.c., a public benefit corporation B Corp Recertification**

Boulder, CO, October 19, 2023 - Jason Wiener|p.c., a public benefit corporation is proud to announce that the Firm received a score of 101.0 on the recent B Impact Assessment. Find a copy of the redacted report [here](#).

By certifying, B Corps step into a framework for continuous improvement. To maintain certification, companies must undertake the assessment and verification process every three years, demonstrating they are still meeting B Lab's standards — which are themselves always improving, with continual input from expert stakeholders.

Firm Founder, Jason Wiener says, "Since we became Colorado's very first B Corp certified public benefit corporation, and the first B Corp certified law firm in the U.S., we have been inspired by and proud of our B Corp certification score. This represents the Firm's 3rd renewal under increasingly stringent standards. Our new score of 101.0 represents a 19.1% improvement. I am so incredibly excited by and proud of this accomplishment, which results from a truly collaborate team effort and deep dedication to our mission, core values, and the many clients and stakeholders with whom they align."

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**About Jason Wiener | p.c.:** We provide legal and business consulting for mission-driven companies, social impact, and environmental enterprise, please visit [www.jrwiener.com](http://www.jrwiener.com). Please contact Jessica Denny ([jessica.denny@jrwiener.com](mailto:jessica.denny@jrwiener.com)) for any media inquiries.

**About B Lab:** B Lab is a nonprofit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies not only to be the best in the world, but the Best for the World® and as a result society will enjoy a more shared and durable prosperity. B Lab drives this systemic change by:

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\*practice temporarily authorized pending admission under C.R.C.P. 205.6

# jasonwiener|p.c.

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1. Building a global community of Certified B Corporations who meet the highest standards of verified overall social and environmental performance, public transparency, and legal accountability;
2. Promoting Mission Alignment using innovative corporate structures like the benefit corporation to align the interests of business with those of society and to help high impact businesses be built to last;
3. Helping tens of thousands of businesses, investors, and institutions Measure What Matters, by using the B Impact Assessment and B Analytics to manage their impact -- and the impact of the businesses with whom they work -- with as much rigor as their profits;
4. Inspiring millions to join the movement through compelling story-telling through the digital platform B the Change. Bthechange.com

For more information, visit [www.bcorporation.net](http://www.bcorporation.net), [www.bimpactassessment.net](http://www.bimpactassessment.net), [www.b-analytics.net](http://www.b-analytics.net) and [www.benefitcorp.net](http://www.benefitcorp.net).

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