## Governance

## Mission \& Engagement

## Level of Impact Focus

Describe your company's approach to creating positive impact.
This is an unweighted question that will not impact your score and is asked only for research/benchmarking purposes.

Oreating positive social or environmental impact is not a focus for our business
OWe occasionally think about the social and environmental impact of some aspects of our business, but not frequently.

OWe frequently consider our social and environmental impact, but it isn't a high priority in decisionmaking.

OWe consistently incorporate social and environmental impact into decision-making because we consider it important to the success and profitability of our business.

OWe treat our social and environmental impact as a primary measure of success for our business and prioritize it even in cases where it may not drive profitability.

Points Available: 0.00

## Mission Statement Characteristics

Does your company's formal, written corporate mission statement include any of the following?

A formal written corporate mission statement is one that is either publicly facing or formally shared with the employees of the company. Please check all that apply.No social or environmental commitmentA general commitment to social or environmental responsibility (e.g. to conserve the environment)
$\square$ A commitment to a specific positive social impact (e.g. poverty alleviation, sustainable economic development)
$\square$ A commitment to a specific positive environmental impact (e.g. reducing waste sent to landfills through upcycled products)
$\square$ A commitment to serve a target beneficiary group in need (e.g. low-income customers, smallholder farmers)
$\square$ We have no written mission statement

Points Earned: 0.75 of 0.75

## Mission Statement

Please share the text of your formal mission statement here.
The firm was established in 2014. With roots in the social justice, solidarity, labor, environmental sustainability and conservation movements we went to law school with a personal mission and purpose.

This firm is our platform. Our clients are our collaborators and partners in this work. https://jrwiener.com/ethos/values/

Points Available: 0.00

## Social and Environmental Decision-Making

How does your company integrate social and environmental performance into decision-making?

Your answers determine which future questions in the assessment are applicable to your company.
Employee training that includes social or environmental issues material to our company or its mission
$\square$ Manager roles with job descriptions that explicitly incorporate social and environmental performance
$\square$ Performance reviews that formally incorporate social and environmental issues
$\square$ Compensation and job descriptions of executive team members that include social and environmental performanceBoard of Directors review of social and environmental performanceWe measure our externalities in monetary terms and incorporate them into our financial balances
$\square$ Other - please describeNone of the above

Points Earned: 0.30 of 1.50

## Stakeholder Engagement

Has your company done any of the following to engage stakeholders about your social and environmental performance?
$\square$ We have an advisory board that includes stakeholder representation
We have a formal stakeholder engagement plan or policy that includes identification of relevant stakeholder groups
$\square$ We have created mechanisms to identify and engage traditionally underrepresented stakeholder groups or demographics
$\square$ We have formal and regular processes in place to gather information from stakeholders (focus groups, surveys, community meetings, etc.)
$\checkmark$ We have formal procedures to address results from stakeholder engagement, with a designated individual or team responsible for appropriate follow ups.

We report the results of stakeholder engagement on social and environmental performance to the highest level of oversight in the company, such as the Board

We publicly report on stakeholder engagement mechanisms and results
$\square$ Other - please describe
$\square$ No formal stakeholder engagement

Points Earned: 0.75 of 0.75

## Social/Environmental Key Performance Indicators

Are there key performance indicators (KPIs) or metrics that your company tracks at least annually to determine if you are meeting your social or environmental objectives?
$\checkmark$ We measure KPIs/metrics or outputs that we have identified and defined in order to determine if we are achieving our social and environmental objectives
$\square$ We measure social and environmental outcomes over time (examples: 3rd-party impact assessments, progress out of poverty indexing, beneficiary outcome surveys, etc.)
$\square$ We don't track key social or environmental performance indicators

Points Earned: 0.75 of 1.50

## Governance Structures

## What is the company's highest level of corporate oversight?

O Owner or Manager Governed (including Board of Directors with only owners/ executives)
OManagement, Executive Committee, or Democratic Governance
ONon-Fiduciary Advisory Board
OBoard of Directors (with at least one member who is not an executive or owner of the company)

## Points Earned: 1.06 of 1.06

## Internal Good Governance

How does your company support internal management and good governance?
$\checkmark$ We have a formal organizational chart outlining the management and reporting structure of the company
$\square$ We have written job descriptions for all employees outlining responsibilities and decision-making authority
$\square$ We have management team meetings to plan strategy or make operational decisions
$\nabla$ Other - please describe
$\square$ None of the above

Points Earned: 0.92 of 1.06

## Governing Body Characteristics

Which of the following apply to your company's Board of Directors or equivalent governing body?

Please check all that apply.
$\nabla$ Meets at least twice annually
$\square$ Includes at least one independent member
$\square$ Oversees executive compensation
$\square$ Company is a cooperative and elects Board from membershipNone of the AboveN/A - no Board of Directors or equivalent

Points Earned: 0.35 of 1.06

## Governing Body Stakeholder Representation

Does your company's Board of Directors have voting seats representing:
Select all that apply.

- Executive employees
$\checkmark$ Non-executive employees
$\square$ Community expertise (e.g. local university representative)
$\square$ Environmental expertise (e.g. environmental nonprofits)
$\square$ Customers
$\square$ None of the above
$\square$ N/A - no Board of Directors

Points Earned: 0.13 of 0.53

## Ethics Policies and Practices

What practices does your company have in place to promote ethical decisionmaking and prevent corruption?
$\square$ A written Code of Ethics
A written whistleblower policy
We have created internal financial controls
$\square$ We have conducted an ethics-focused risk assessment in the last two yearsOther (please describe)
$\square$ None of the above

Points Earned: 0.79 of 1.06

## Reviewed / Audited Financials

Does the company produce financials that are reviewed or audited by the Board, other formal governing body, or independent third party?

OYes
ONo

Points Earned: 1.06 of 1.06

## Company Transparency

What information does the company make publicly available and transparent?
Your answers determine which future questions in the assessment are applicable to your company.
$\checkmark$ Beneficial ownership of the company
$\square$ Financial performance (must be transparent to employees at minimum)
$\square$ Social and environmental performance (e.g. impact reports)Membership of the Board of DirectorsNone of the above

Points Earned: 0.79 of 1.06

## Financial Transparency with Employees

How does your company formally share financial information with full-time employees?

Exclude compensation data. Please check all that apply.
$\square$ We have no formal documented process to share financial information with employees
$\square$ Our company discloses all financial information (except salary info) at least yearly
Our company discloses all financial information (except salary info) at least quarterly
$\checkmark$ In addition to sharing financials, our company also has an intentional education program around shared financialsIn addition to sharing financials with employees, our company publicly reports its financial statements

## Points Earned: 0.53 of 1.06

## Impact Reporting

Does your company publicly share information on your social or environmental performance on an annual basis?
$\square$ We provide descriptions of our social and environmental programs and performance
$\square$ We voluntarily share social or environmental performance scorecards
$\checkmark$ Specific quantifiable social or environmental indicators or outcomes are made public
$\square$ We set public targets and share progress to those targets
We present information in a formal report that allows comparison to previous time periods
$\square$ Reporting information / structure is based on a comprehensive third party standard (ex. GRI or B Impact Assessment)A third party has validated / assured the accuracy of the information reportedImpact reporting is integrated with financial reportingWe don't report publicly on social or environmental performance

Points Earned: 0.64 of 1.06

## Governance Metrics

OPERATIONS

This section asks for your company to provide important financial information that will be referenced later in the assessment.

## Last Fiscal Year

On what date did your last fiscal year end?
If your company has not yet completed its first fiscal year, please put your anticipated fiscal year end date.
On what date did your last fiscal year end? 31 Dec 2022

Points Available: 0.00

## Reporting Currency

Select your reporting currency
OUS Dollar - USD

Points Available: 0.00

## Revenue Year Before Last

## Total Earned Revenue

From the fiscal year before last

If your company has not yet completed its first fiscal year, please put \$0
From the fiscal year before last
$\square$ We do not track this

Points Available: 0.00

## Revenue Last Year

## Total Earned Revenue

From the last fiscal year
This question will be used for scored calculation questions later in the assessment. Please complete for accurate scoring. If your company has not yet completed its first fiscal year, please put \$0

From the last fiscal yearWe do not track this

## Net Income Last Year

Net Income
From the last fiscal year

If your company has not yet completed its first fiscal year, please put \$0
From the last fiscal year $\square$We do not track this

Points Available: 0.00

## Net Income Year Before Last

Net Income

From the fiscal year before last
From the fiscal year before last
$\square$ We do not track this

Points Available: 0.00

## Mission Lock

Separate from a mission statement, what has your company done to legally ensure that its social or environmental performance is a part of its decisionmaking over time, regardless of company ownership?

This question is related to the legal requirement for Certified B Corps. Click "Learn" for more information and resources about this requirement.

Osigned a contract or Board resolution committing to adopting a legal form that requires consideration of all stakeholders (e.g. signed B Corp Agreement)

OAdopted a specific legal entity or governance structure that preserves mission over time, but does not require consideration of all stakeholders in its decision-making (e.g. cooperative)

OAs a company wholly owned by another company that has not done so, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)

OAs an independent or publicly-owned business, amended corporate governing documents or adopted a legal entity that requires consideration of all stakeholders in its decision-making (e.g. benefit corporation, completed B Corp legal amendment)

ONone of the above

Points Earned: 10.00 of 10.00

## Workers

## Workers Impact Area Introduction

OPERATIONS

This section identifies who should be considered a "worker" in the B Impact Assessment and reports your worker-related metrics. It also identifies whether your company is designed to deliver a specific, material, positive impact for its workers, and if so, opens the Worker Impact Business Model section that is most applicable.

## Majority Hourly vs. Salaried Workers

Are the majority (greater than 50\%) of your employees paid on a fixed salary or a daily or hourly wage?

This is a REQUIRED question that determines the set of additional questions your company will respond to regarding your employee impact.

O Fixed Salary
ODaily or hourly wage

Points Available: 0.00

## Use Of Contracted Labor

Is any of your company's labor performed by subcontracted organizations or individuals, such as outsourced staffing services or independent contractors?

Your answers determine which future questions in the assessment are applicable to your company.
VYes, some of our labor is contracted to third party subcontractors that manage staff on our behalfYes, we hire individual independent contractors who are contracted to work 20+hours per week for the company indefinitely, or for longer than a 6 month period
$\checkmark$ While we utilize independent contractors, they do not work for us greater than 20 hours per week for longer than a 6 month period
$\square$ None of the above

Points Available: 0.00

## Workers Impact Business Model Introduction

Is your company structured to benefit its employees in either of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.Ownership structures that provide significant equity ( $>40 \%$ ) and empowerment to all employees (e.g. employee-owned companies, cooperatives)Providing high quality jobs or professional development for individuals with chronic barriers to employment (workforce development programs)
$\nabla$ None of the above

Points Available: 0.00

## \# of Full Time Workers

Number of Total Full-Time Workers
Current Total Full-Time Workers

Please click "Learn More" to understand how to answer this question.
Current Total Full-Time Workers 6We do not track this

Points Available: 0.00

## \# of Full Time Workers Last Year

Number of Total Full-Time Workers

Total full-time workers twelve months ago

Please click "Learn More" to understand how to answer this question.
Total full-time workers twelve months ago 4We do not track this

Points Available: 0.00

## \# of Part Time Workers

Number of Total Part-Time Workers
Current Total Part-Time Workers

Please click "Learn More" to understand how to answer this question.
Current Total Part-Time Workers 0
$\square$ We do not track this

Points Available: 0.00

## \# of Part Time Workers Last Year

Number of Total Part-Time Workers

Total part-time workers twelve months ago
Please click "Learn More" to understand how to answer this question.
Total part-time workers twelve months ago 3
$\square$ We do not track this

Points Available: 0.00

## \# of Temporary Workers

Number of Total Temporary Workers
Current Total Temporary Workers
Please click "Learn More" to understand how to answer this question.
Current Total Temporary Workers 0
$\square$ We do not track this

Points Available: 0.00

## \# of Temporary Workers Last Year

Number of Total Temporary Workers
Total temporary workers twelve months ago

Please click "Learn More" to understand how to answer this question.
Total temporary workers twelve months ago 0
$\square$ We do not track this

Points Available: 0.00

## Lowest Paid Wage

What is the company's lowest wage as calculated on an hourly basis?
Please exclude students and interns in this calculation.
What is the company's lowest wage as calculated on an hourly basis?
$\square$ We do not track this

Points Available: 0.00

## \% of Employees Paid Individual Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for an individual?

Please exclude students and interns in this calculation.
$\bigcirc<75 \%$
○75-89\%
○90-99\%
○100\%
ON/A

Points Earned: 3.20 of 3.20

## \% of Employees Paid Family Living Wage

What percentage of employees on an FTE (Full Time Equivalent) basis are paid at least the equivalent of a living wage for a family?

Please exclude students and interns in this calculation.
$\bigcirc<75 \%$
○75-89\%
-90-99\%
○100\%
ON/A

Points Earned: 3.20 of 3.20

## \% Above the Minimum Wage

What percentage above the legal minimum wage does your lowest-paid hourly employee earn?

Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select N/A.

O $0 \%$ - Lowest wage is equivalent to minimum wage
-1-9\%
○10-29\%
○30-49\%
-50-75\%
O75\%+
ON/A - We do not employ hourly workers

Points Earned: 1.60 of 1.60

## Compensation Policies and Practices

Does your company offer any of the following additional financial benefits to nonexecutive workers?

Your answers determine which future questions in the assessment are applicable to your company.
$\checkmark$ Cost of living adjustments that match inflation rates of the country
$\checkmark$ Bonuses or profit-sharing
$\square$ Employee ownership opportunities
$\square$ None of the above

Points Earned: 1.07 of 1.60

## Employees Receiving a Bonus

What percentage of full-time and part-time employees, excluding founders and executives, received a monetary bonus in the last fiscal year?

○0\%
1-24\%
○25-49\%
-50-74\%
O75-99\%
-100\%
ON/A

Points Earned: 1.20 of 1.60

## Significance of Bonuses

What was the equivalent percentage of profits that were distributed as bonuses to non-executive workers in the last fiscal year?

ONo bonus payout, or no bonus plan
O5\% or less
-5-10\%
○10-15\%
○15-20\%
○ $>20 \%$
OBonuses were paid to non-executive workers, despite the company not earning a profit

Points Earned: 1.60 of 1.60

## \% Participation in Employee Ownership

What percentage of all full-time employees have been granted stock, stock options, or stock equivalents (including participation in an ESOP or other qualified ownership plans) in the company?

Select N/A if your company is a consumer/shared services cooperative, a producer cooperative or a nonprofit.

○0\%
-1-24\%
○25-49\%
○50-74\%
○75-99\%
○100\%
ON/A

Points Available: 1.60

## Employee Retirement Plan

What kind of Employee Retirement Plan is available for all tenured workers at your company?

Retirement plans may include Pensions, Profit sharing, 401(k), etc.
$\square$ Retirement plan is available with no company match
$\square$ Partial match of 4\% or less
$\square$ Partial match greater than 4\%
$\square$ Full match of $4 \%$ or less
$\square$ Full match greater than 4\%
$\triangle$ Plan includes Socially-Responsible Investing optionRetirement plan is not available for all tenured workers

Points Earned: 0.93 of 1.60

## Financial Services for Employees

What financial products, programs, or services does your company provide that help to meet financial health needs of hourly employees?

Please answer this question ONLY taking into account hourly workers. If you do not have hourly workers, select $N / A$.
$\square$ Direct deposit
$\square$ Access to free or affordable banking services or payroll cards (e.g. free ATM debit card)
$\square$ Financial management tools or coaching
$\square$ Emergency or short-term savings programs
$\square$ Low-interest or interest-free loans
$\square$ Debt management, refinancing, or loan payment contributions
$\square$ Employer match for deposits into savings accounts
$\triangle$ Paychecks issued off-schedule on a need basisTax preparation services
$\checkmark$ Other - please describe
$\square$ None of the above
$\square$ N/A - We do not employ hourly workers

Points Earned: 0.48 of 0.80

## Healthcare Plan

Your company's healthcare plan available to all full-time workers includes:
Select all that apply.
$\square$ Coinsurance of $80 \%+$ covered by healthcare plan
$\square$ Company payment of $80 \%+$ of individual premium
$\square$ Company payment of $80 \%+$ of family coverage premium
$\square$ Out-of-pocket maximum for individual coverage of \$2000 or less (net of company HSA or equivalent contribution)
$\square$ Annual deductible for individual coverage of \$1000 or less (net of company HSA or equivalent contribution)
Co-payment of \$20 or less per primary care visit paid for by worker
$\square$ Prescription drug coverage wherein workers pay $\$ 10$ or less for generic drugs, $\$ 30$ or less for brand name drugs, and $\$ 50$ or less for non-formulary drugs
$\square$ Explicit coverage of transgender-inclusive healthcare
$\square$ None of the above

Points Earned: 1.60 of 4.00

## Healthcare Eligibility for Part Time Workers

When do part-time workers become eligible to participate in healthcare plans offered by your company?

If applicable, please select one answer indicating tenure requirements (answers 1-2), and one answer indicating weekly hour requirements (answers 3-4).
$\square$ Part-time workers are not eligible at time of hire, but become eligible to participate within their first 6 months of employment
$\square$ Part-time workers are eligible to participate at time of hire
Part-time workers are only eligible if they work more than 20 hours a weekPart-time workers are eligible even if they work less than 20 hours a weekPart-time workers are not eligible to participate in company-sponsored insurance plans
$\square$ N/A - We don't have part-time employees

Points Earned: 1.00 of 2.00

## Workers Participating in Healthcare Plan

On an FTE basis, what percentage of your employees is enrolled in the healthcare coverage previously identified?

Select N/A if workers only receive health care through a national plan.

- $<70 \%$

○70-79\%
-80-89\%
○90-99\%
○100\%
ON/A

Points Available: 2.00

## Supplementary Health Benefits

What additional benefits are offered to all full-time tenured workers?

Only select benefits the company pays the majority of costs to all full-time tenured workers. Select Other if the company covers less than $50 \%$ of the expenses for the benefits listed or other benefits offered.
$\square$ Dental insurance
$\checkmark$ Short-term disability
$\square$ Long-term disability
$\square$ Structured account mechanism for qualified medical expenses (e.g. HSA, HRA, FSA)
$\square$ Domestic partner or civil union spousal benefits
$\square$ Life insurance
$\square$ No additional benefits
Other - please describe

Points Earned: 1.20 of 4.00

## Career Development

## Professional Development Policies and Practices

Does your company provide any of the following training opportunities to workers for professional development?

Your answers determine which future questions in the assessment are applicable to your company.
We have a formal onboarding process for new employees
We offered ongoing training on core job responsibilities to employees within the last year
We have a policy to encourage internal promotions and hiring for advanced positions (e.g. posting job openings internally first)
$\square$ We provide cross-skills training for career advancements or transitions (e.g. management training for non-managers)
$\nabla$ We provide non-career-specific life-skill training (e.g. financial literacy, English as a Second Language)
$\square$ We facilitate or have an allocated budget for external professional development opportunities, (e.g. conference attendance, online trainings)
$\checkmark$ We provide reimbursements or programs for intensive continuing education credentials (e.g. college degrees, professional licensures)None of the above

Points Earned: 1.50 of 1.50

## Amount of Training for New Hires

What was the average amount of training that a newly hired worker received in the past twelve months?

Use average of both full-time and part-time employees.No training
O On-the-job training (one day to one week)
On-the-job training (one week to one month)
OApprenticeship or technical training (over one month)
ON/A - No new hires during the last 12 months

## Points Earned: 1.50 of 1.50

## Employee Review Process

Which of the following is included or applies to your company's formal process for providing performance feedback to employees?

Check all that apply.
Process has a regular schedule and is conducted at least annually
$\checkmark$ Peer and subordinate input
Written guidance for career development
$\square$ Social and environmental goals
$\square$ Clearly-identified and achievable goals
A 360-degree feedback process
$\square$ All tenured employees receive feedbackNone of the above

Points Earned: 3.00 of 3.00

## Career Development (Salaried)

## Skills-Based Training Participation

Excluding newly hired workers, what \% of full-time and part-time workers received the following types of formal training during the last 12 months?

Skills-based training to advance core job responsibilities
○0\%
○1-24\%
-25-49\%
○50-74\%
O75\%+
ODon't know

Points Earned: 0.29 of 0.29

## Cross-Job Skills Training Participation

Excluding newly hired workers, what \% of full-time and part-time workers received the following types of formal training during the last 12 months?

Skills-based training on cross-job functions beyond regular responsibilities (e.g. public speaking training, management training for non-managers)

O $0 \%$
○1-24\%
O25-49\%

- 50-74\%
-75\%+
ODon't know

Points Earned: 0.29 of 0.29

## Life Skill Training Participation

Excluding newly hired workers, what \% of full-time and part-time workers received the following types of formal training during the last 12 months?

Training on life skills for personal development (e.g. literacy, personal financial planning)
O0\%

- 1-24\%

○ $25-49 \%$

- 50-74\%

O75\%+
ODon't know

Points Earned: 0.07 of 0.29

## External Professional Development Participation

What percentage of full-time workers has participated in external professional development or lifelong learning opportunities in the past fiscal year?

Professional development should be paid for in advance, reimbursed or subsidized by the company.
O $0 \%$
-1-24\%
O25-49\%
○ $50-74 \%$
○75\%+

Points Earned: 0.57 of 0.57

## Subsidized Educational Opportunities

What percentage of full-time workers received advancement or reimbursement for continuing education opportunities in the last fiscal year?

Continuing education opportunities include GED, college credits, industry-recognized accreditation, etc.
0
○1-5\%
6-15\%
○15\%+

Points Earned: 0.57 of 0.57

## Employee Handbook Information

What is included in your company's written and accessible employee handbook?
A non-discrimination statement
An anti-harassment policy with reporting mechanisms, processes, and disciplinary procedures
$\square$ A statement on work hours
$\checkmark$ Policies on pay and performance issues
$\triangle$ Policies on benefits, training and leave
$\checkmark$ Grievance resolution process
Disciplinary procedures and possible sanctionsA neutrality statement regarding workers' right to bargain collectively and freedom of associationProhibition of child labor and forced or compulsory laborWe have no written employee handbook

Points Earned: 0.43 of 0.43

## Paid Secondary Caregiver Leave

What secondary parental leave policies are available to your workers, either through your company or a government program?

Select all that apply, but only select one answer indicating the total amount of paid time equivalent (answers 2-4). See "Learn" for further instructions.
$\square$ Workers receive unpaid time off for secondary parental leave
$\square$ Workers receive up to 2 weeks (or full pay equivalent) paid leave
$\square$ Workers receive between 2 to 5 weeks (or full pay equivalent) paid leave
Workers receive greater than 5 weeks (or full pay equivalent) paid leave
$\square$ Policy does not distinguish between primary and secondary caregiving, or provides equivalent time and pay to both
$\square$ No secondary caregiver leave is offered to employees

Points Earned: 0.87 of 0.87

## Supplementary Benefits

## What supplementary benefits are provided to a majority of non-managerial workers?

Including full time and part time employees. Please check all that apply.
$\square$ On-site childcare
$\square$ Off-site subsidized childcareFree or subsidized meals
$\checkmark$ Policy to support breastfeeding mothers
$\checkmark$ Other - please describeNone of the above

## Points Earned: 1.30 of 1.73

## Worker Empowerment

## How does your company engage and empower workers?

$\nabla$ We have formalized feedback and complaint mechanisms beyond direct reporting lines to address concerns and improve company practices
$\checkmark$ We have processes in place to provide input from employees prior to operational and/or strategic policy or practice changes

Vemployee complaint / input mechanisms are reviewed at least every other year, with input from employees themselves into the process
$\square$ Company tracks usage of input/ feedback / complaint mechanisms and resolution / implementation rates
$\checkmark$ We have adopted open book management or self-management principles within the workplace
$\square$ Workers have opportunity to elect member(s) to the Board of Directors
Other - please describe
$\square$ None of the above

Points Earned: 0.87 of 0.87

## Surveying and Benchmarking Engagement and Attrition

Does your company monitor and evaluate your worker satisfaction and engagement in any of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.We calculate employee attrition rate
$\square$ We benchmark employee attrition rate to relevant benchmarks
$\square$ We regularly (at least once a year) conduct employee satisfaction or engagement surveys
$\square$ We benchmark employee satisfaction to relevant industry benchmarks
$\square$ We disaggregate calculations based on different demographic groups to identify trends
$\boxed{\text { We outperform industry benchmarks on attrition }}$
$\nabla$ We outperform industry benchmarks on satisfactionNone of the above

Points Earned: 0.65 of 0.87

## Employee Satisfaction

What percent of your employees are "Satisfied" or "Engaged"?
Select N/A if satisfaction or engagement is not formally surveyed.
○<65\%

- 65-80\%
-81-90\%
O90\%+
ON/A

Points Available: 1.73

## Number of Paid Days Off

What is the annual minimum number of paid days off (including holidays) for fulltime employees?

O-15 work days
16-22 work days
-23-29 work days
30-35 work days
O36+ work days

## Points Earned: 1.17 of 1.17

## Paid Primary Caregiver Leave for Salary Workers

Which of the following describe the primary parental leave policies for salaried workers, either through the company or government program?

If applicable, please select one answer indicating total time off (answers 1-3), and one answer indicating fully paid time off (answers 4-7).
$\square$ Primary caregivers receive 4-12 weeks of time off for parental leave (including unpaid and paid leave)
$\nabla$ Primary caregivers receive 13 weeks to 6 months of time off for parental leave (including unpaid and paid leave)Primary caregivers receive more than 6 months of time off for parental leave (including unpaid and paid leave).

- 4-12 weeks of primary parental leave (or equivalent) is fully paid
$\square$ 13-18 weeks of primary parental leave (or equivalent) is fully paid19-24 weeks of primary parental leave (or equivalent) is fully paidMore than 24 weeks of primary parental leave (or equivalent) is fully paid
$\square$ Primary caregivers receive less than 4 weeks off or no time off for parental leave

Points Earned: 0.47 of 1.17

## Community

## Community Impact Area Introduction

This section identifies whether your company is designed to deliver a specific, material, positive impact for its community, and if so, opens the Community Impact Business Model section that is most applicable.

## Community Oriented Impact Business Model

Does your company's business model create a specific positive benefit for stakeholders such as charitable partners, vendors or suppliers in need, or your local community?

Your answers determine which future questions in the assessment are applicable to your company.
OYes
ONo

Points Available: 0.00

## Community Oriented Business Models

Is your company structured to benefit community stakeholders in any of the following ways?

Your answers determine which future questions in the assessment are applicable to your company.
$\square$ A producer-owned cooperative structure in which suppliers share control and benefits of company operations (e.g. farmer cooperative, artisanal cooperative)
$\square$ Purchasing fair or direct trade to improve livelihoods for underserved groups in your supply chain $\square$ A micro-distribution or micro-franchising model that provides economic opportunities to underserved groupsA formal standing commitment to donate a significant portion of sales, profits, or ownership to charitable causes (>2\% sales, >20\% profits/ownership)
$\square$ A community-focused business model that supports and builds the economic vitality of local communities
$\square$ None of the above

Points Available: 0.00

## Local Community Based Business

Is your company a community based business, focused on serving your local economy?

Your answers determine which future questions in the assessment are applicable to your company.
OYes
Ono

Points Available: 0.00

## Local and Independently Owned

Is your company locally and independently owned?
Your answers determine which future questions in the assessment are applicable to your company.
OYes
Ono

Points Available: 0.00

## Formal Local Community Business Model

Will your locally-focused practices be preserved regardless of company growth or scale through a formal commitment or the design of your business model?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

OYes
ONo

Points Available: 0.00

## Diverse Ownership and Leadership

Is your company majority-owned or -led by individuals from any of the following underrepresented groups?

Please select all that apply.
$\checkmark$ Led by a woman
Led by an individual from an underrepresented racial or ethnic minority
Led by another underrepresented individual (veterans, LGBT, etc.)Majority owned by womenMajority owned by individuals from underrepresented racial or ethnic minoritiesMajority owned by other underrepresented individuals (veterans, LGBT, etc.)None of the above

Points Earned: 1.03 of 1.03

## Creating and Managing Inclusive Work Environments <br> Which of the following practices does your company have in place around diversity, equity, and inclusion?

$\nabla$ We include a statement in all our job postings with a commitment to diversity, equity, and inclusion
$\square$ We conduct anonymous or "blind" reviews of applications or resumes without attaching names or identifiable characteristics
$\checkmark$ We conduct analyses of our job description language and requirements to ensure they are inclusive and equitable

We offer trainings for all employees on topics related to diversity, equity, and inclusion
$\square$ We have set specific, measurable diversity improvement goals
We have conducted a pay equity analysis by gender, race/ethnicity, or other demographic factors and, if necessary, implemented equal compensation improvement plans or policiesNone of the above

Points Earned: 0.93 of 1.03

## Measurement of Diversity

What attributes of a diverse workforce does your company track, either through anonymous surveys or other methods legal in your jurisdiction?

If collecting this type of demographic data is not legal in your jurisdiction, select None of the Above.
$\nabla$ Socioeconomic status (as determined by low income residence, education level, etc.)
$\square$ Race or ethnicity
$\checkmark$ Gender
$\checkmark$ Age
$\square$ Other - please describe
$\square$ None of the above

Points Earned: 1.03 of 1.03

## Low Income Workers

What percentage of your workforce lives in poor/very poor or low-income areas or does not have college degree?

O0\%
-1-9\%
○10-19\%
○20-29\%
-30\%+
ODon't Know

Points Available: 1.03

## Workers from Ethnic or Racial Minorities

What percentage of your workforce identifies as being from a racial or ethnic minority?

O0\%
-1-9\%
○10-19\%
O20-29\%
○30\%+
ODon't Know

Points Earned: 0.17 of 1.03

## Women Workers

How many of your non-managerial workers identify as women?
○0\%
-1-9\%
○10-24\%
O25-39\%
-40-49\%
○ $50 \%+$
ODon't know

Points Earned: 1.03 of 1.03

## Age Diversity in Workforce

What percentage of your workforce is either under the age of twenty four or over the age of fifty?

○0\%
-1-9\%
○10-19\%
O20-29\%
○30\%+
ODon't Know

Points Earned: 0.17 of 1.03

## High to Low Pay Ratio

What multiple is the highest compensated individual paid, inclusive of bonus, as compared to the lowest paid full-time worker?

O>20x

- 16-20x

O11-15x
O6-10x
O 1-5x

Points Earned: 1.03 of 1.03

## Female Management

How many of your company managers identify as women?
O0\%
-1-9\%

- 10-24\%

O25-39\%

- 40-49\%

O50\%+
ODon't know
ON/A

Points Earned: 1.03 of 1.03

## Management from Underrepresented Populations

How many of your company managers identify as from another underrepresented social group?

If collecting this type of demographic data is not legal in your jurisdiction, select Don't Know.
○0\%
01-9\%

- 10-19\%

O20-29\%
○30\%+
ODon't know

Points Available: 1.03

## Female Directors

How many of your company Board Directors identify as women?
O\%
○1-9\%
○10-24\%
O25-39\%

- 40-49\%

○ $50 \%+$
ODon't know
ON/A

Points Earned: 1.03 of 1.03

## Directors from Underrepresented Populations

How many of your company Board Directors identify as from another underrepresented social group?

If collecting this type of demographic data is not legal in your jurisdiction, select N/A.
○0\%
-1-9\%

- 10-19\%

O20-29\%
○30\%+
ODon't know
ON/A

Points Available: 1.03

## Supplier Diversity Policies or Programs

Does your company have any of the following policies or programs in place to promote diversity within your supply chain?

We track diversity of ownership among our suppliers
$\nabla$ We have a policy to give preferences to suppliers with ownership from underrepresented populations
$\square$ We have formal targets to make a specific percentage of purchases from suppliers with diverse ownershipWe have a formal program to purchase and provide support to suppliers with diverse ownershipNone of the aboveN/A - Collecting supplier data or having preferential treatment policies is illegal in my country of operations

Points Earned: 0.26 of 0.52

## Supplier Ownership Diversity

What percentage of your purchases were from companies that are majority-owned by women or individuals from underrepresented populations?

○0\%
○1-9\%
○10-24\%

- $25-39 \%$
- 40-49\%
-50\%+
ODon't Know

Points Available: 1.03
OPERATIONS
Economic Impact
7.8

## Geographic Structure and Scope

We realize that for companies with more than one office, the definition of local involvement is a more complicated one to answer. Please tell us a bit about the structure of your company geographically.

Virtual office, with employees in several states. Frequent community and client visits. We provide a stipend for employees to rent space in local co-working spaces if they choose to do so. We have several weekly / monthly / quarterly meetings to connect with remote team members. We hold an annual all team retreat for members of the team to get to know each other and spend time together in the same location.

Points Available: 0.00

## Job Growth Rate

What was your company's net job growth rate for full-time and part-time positions over the last 12 months? ONLY include newly created jobs that are paid a living wage.

If there is no living wage data available for your country of operations, include new jobs that pay $10 \%$ or more above a minimum wage.

O 0\% (no growth on a net basis)
○1-24\%
○25-49\%
○50\%+

Points Earned: 1.43 of 4.29

## New Jobs Added Last Year

Number of full-time and part-time jobs that have been added to your company's payroll. Enter 0 if none or if your company has no workers.

Last twelve months:
Last twelve months: 1
$\square$ We do not track this

Points Available: 0.00

## Non-accredited Investor Ownership

What percentage of the company is owned by individuals who would qualify as non-accredited investors?

○0\%
-1-9\%
○10-24\%
○25-49\%

- 50\%+

ODon't know

Points Earned: 2.14 of 2.14

## Local Ownership

Is the majority (over 50\%) of the company's ownership located locally to at least two-thirds of the company's workforce?
"Local" is defined as being part of the same community. While the size and distance of a community may vary by context, they should generally be based on a small-scale economically and culturally connected area like a metropolitan area or a city/town.

OYes
Ono
ODon't know

Points Earned: 2.14 of 2.14

## Spending on Local Suppliers

What percentage of your company's expenses (excluding labor) was spent with independent suppliers local to the company's headquarters or relevant facilities in the last fiscal year?

Please click "Learn More" to understand how to answer this question.
○ < 20\%
-20-39\%
-40-59\%
60\%+
ODon't know

Points Available: 2.14

## Facilities in Low-Income Communities

What percentage of your workforce is low-income or does not have a college degree AND is also employed in company facilities located in low-income communities?

- < 10\%

○10-19\%
○20-29\%
○30\%+
ODon't Know

Points Available: 2.14

## Impactful Banking Services

What characteristics apply to the financial institution that provides the majority of your company's banking services?
$\square$ Certified CDFI or national equivalent social investment organizationCertified B CorporationMember of the Global Alliance for Banking on ValuesCooperative bank or credit union
$\nabla$
Local bank committed to serving the communityIndependently owned bankNone of the above

Points Earned: 2.14 of 2.14

## Civic Engagement \& Giving

OPERATIONS

## Corporate Citizenship Program

How does your company take part in civic engagement?

Your answers determine which future questions in the assessment are applicable to your company.
$\checkmark$ Financial or in-kind donations (excluding political causes)
$\square$ Community investments
Community or pro-bono service
Advocacy for adopting improved social or environmental policies or performance
$\square$ Partnerships with charitable organizations or membership with community organizations
$\boxed{\square}$ Discounted products or services to qualified underserved groupsFree use of company facilities to host community eventsEquity or ownership in the company granted to a nonprofit
$\square$ Other - please describeNone of the above

Points Earned: 0.96 of 0.96

## Community Service Policies and Practices

How does your company manage employee community service?
$\square$ We have hosted or organized company service days in the last yearThe company offers paid time off for community service
$\checkmark 20$ hours or more a year of paid time off
$\checkmark$ Our company monitors and records total volunteer hours
Qur company has set community service or pro-bono targetsOther - please describe
$\square$ None of the above

Points Earned: 0.96 of 0.96

## Total Amount of Volunteer Service Hours

Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year

This should include both paid and unpaid time spent volunteering during traditional work hours, either for company-organized events or for employee-initiated activities.

Number of hours volunteered by full-time and part-time employees of the organization during the last fiscal year 122.7We do not track this

Points Available: 0.00

## Volunteer Service Per Capita

What was the percentage of per capita worker time donated as volunteer, community service, or pro bono time in the reporting period?

Calculate by total volunteer hours / total hours worked, generally 2000 hours per FTE.
O $0 \%$
O.1-.9\% of time

O1-2.4\% of time
O2.5-5\% of time
O5\%+ of time
ODon't know

Points Earned: 0.96 of 1.92

## Charitable Giving and Community Investment Policies and Practices

What are your company's practices regarding donations or community investments?

We have a formal statement on the intended social or environmental impact of our company's philanthropy
$\boxtimes$ We have a formal donations commitment (e.g. $1 \%$ for the planet)
$\square$ We match individual workers' charitable donations
$\boxtimes$ We allow our workers or customers to select charities to receive our company's donations
We have screening practices for charitable contributions or impact measurement mechanisms for our community investments
$\square$ None of the above

Points Earned: 0.96 of 0.96

## Total Amount of Charitable Donations

Total amount (in currency terms) donated to registered charities in the last fiscal year

Report with the currency specified in "Reporting currency" for this metric.
Total amount (in currency terms) donated to registered charities in the last fiscal year

We do not track this

Points Available: 0.00

## \% of Revenue Donated

What was the equivalent percentage of revenue donated to charity during the last fiscal year?

Please include tax deductible in-kind donations but do not include pro bono time.
No donations last fiscal year
0.1-0.4\% of revenue

- 0.5-1\% of revenue
1.1-2.4\% of revenue
$2.5-5 \%$. of revenue
$5 \%+$ of revenue
Don't know

Points Earned: 1.54 of 3.84

## Policy Advocacy for Social and Environmental Standards

Has your company worked with policymakers to develop or advocate for policy changes explicitly designed to improve social or environmental outcomes in the past two years?

Yes, company has offered support in name and/or signed petitions
$\nabla$ Yes, company has provided active staff time or financial support
Yes, company has directly introduced, testified, made recommendations or provided expertise to advance standards
$\square$ Yes, and efforts resulted in a specific institutional, industry or regulatory reform
$\square$ Other - please describe
$\square$ None of the above

Points Earned: 0.96 of 0.96

## Advancing Social and Environmental Performance

How has your company worked with its stakeholders (including competitors) to improve behavior or performance on social or environmental issues in the past two years?

We have worked with other industry players on a cooperative initiative on relevant social and environmental standards for our industry
We have provided data or contributed to academic research on social or environmental topics
We participate in panel presentations or other public forums on social or environmental topics
$\nabla$ We provide public resources for other businesses or stakeholders on improving social or environmental performance
$\square$ Other - please describe
$\square$ None of the above

Points Earned: 0.48 of 0.48
0.5

## Significant Supplier Descriptions

Please select the types of companies that represent your Significant Suppliers:
All companies have significant suppliers, which are defined as the largest suppliers of the company amounting to approximately $80 \%$ of non-labor costs. Select all that apply.
$\square$ Product Manufacturers
$\triangle$ Professional Service Firms (Consulting, Legal, Accounting)
$\checkmark$ Independent Contractors
Marketing and advertising
$\square$ Office Supplies
$\square$ Benefits ProvidersTechnologyRaw materialsFarmsOther - please describe

Points Available: 0.00

## Social or Environmental Screening of Suppliers

Does your company screen or evaluate Significant Suppliers for social and environmental impact?

This question determines the set of supplier-focused questions your company will respond to.
OYes
ONo

Points Available: 0.00

## Supplier Screen Topics

What does your company formally screen for regarding the social or environmental practices and performance of your suppliers?
$\square$ Compliance with all local laws and regulations, including those related to social and environmental performance
$\square$ Good governance, including policies related to ethics and corruptionPositive practices beyond what is required by regulations (e.g. environmentally-friendly manufacturing process, excellent labor practices)Third-party certifications related to positive social and/or environmental performanceOther - please describeWe have no formal screening process in place

## Points Available: 1.00

## Supplier Evaluation Practices

What methods does your company use to evaluate the social or environmental impact of your suppliers?
$\square$ We share policies or rules with suppliers but we don't have a verification process in place
$\square$ We require suppliers to complete an assessment we designed
$\square$ We use third-party risk or impact assessment tools (Sedex, BIA)
$\square$ We conduct routine audits or reviews of suppliers at least every two years
$\square$ We have third parties conduct routine audits or reviews of suppliers at least every two yearsOther (please describe)
$\checkmark$ None of the above

Points Available: 1.00

## Outsourced Staffing Services

Does your company outsource support services (staffing) essential to the delivery of your services to other individuals or organizations?

Your answers determine which future questions in the assessment are applicable to your company.
OYes
ONo

Points Available: 0.00

## Independent Contractor Practices

What are your company's policies regarding independent contractors that do not work for the company greater than 20 hours per week for longer than a 6 month period?

Independent contractors that work for the company 20+ hours per week over a 6+ month period should be considered in the Workers section.
$\checkmark$ We have a formal routine process for independent contractors to receive post-project or -contract performance feedback
$\checkmark$ We have a formal routine process for independent contractors to communicate post-project or postcontract feedback to the company
$\square$ Our independent contractors are verified to either work on a time-bound basis, split their time with work for other clients, or have been offered employment
$\square$ Independent contractors are paid a living wage (calculated as hourly wage when living wage data is available)
$\square$ We have independent contractors, but have not engaged in any of these practices
$\square$ N/A - We haven't used independent contractors in the last year

Points Earned: 0.50 of 1.00

## Local Economic Development <br> - Impact Business Model

IMPACT BUSINESS MODELS
3.5

This IBM section is applicable to companies designed to strengthen their local economy by committing a significant portion of their procurement and/or sales to remain local.

## Local Community Description

Please describe how your company defines the local community that you operate in (e.g. your city's metropolitan area, your county, etc.)

Ensure that this definition is consistent with the guidance in "Learn"
Communities in and around Boulder/Denver, CO, Dayton, OH, NYC and Ann Arbor, MI.

Points Available: 0.00

## Commitment to Local Communities

Does your company have any explicit written commitments to serving local communities?

Your answers determine which future questions in the assessment are applicable to your company.
$\nabla$ We have a commitment to purchase core products (at least $50 \%$ of non-labor expenses) from independent suppliers local to where the product will be used or where the company operates
$\square$ We have a commitment to serve at least $75 \%$ local and independent clients or customers
$\square$ We do not have a formal commitment regarding locally-focused practices

Points Earned: 2.55 of 5.11

## Purchases From Local Suppliers

During the last fiscal year, how much did your company source (in currency terms) from local, independent suppliers?

During the last fiscal year, how much did your company source (in currency terms) from local, independent suppliers?
$\checkmark$ We do not track this

Points Available: 0.00

## Purchases from Local Independent Companies

What percentage of your non-labor expenses are made with local independent suppliers?

○ 0-49\%
○50-74\%
○75-95\%
-96\%-100\%
ODon't Know

Points Available: 2.55

## Selling to Local Customers

During the last fiscal year, how much in revenues was generated through sales to local consumers?

During the last fiscal year, how much in revenues was generated through sales to local consumers?
$\square$
$\nabla$ We do not track this

Points Available: 0.00

## Local and Independent Customers

What percentage of your company revenue comes from local and independent clients or customers?
-0-74\%
-75-84\%
○85-95\%
-96\%-100\%
ODon't Know

Points Available: 2.55

## Additional Local Business Models Practices

What other ways does your company support the local community?
We use a local and independent bank (including banks that have at least $50 \%$ of their loans/deposits coming from or to local sources within 3 states/provinces if in the U.S. or Canada and within 300 km if in another country)We contribute $5 \%$ of profits or more to local charities
$\square$ We provide community space for local organizations
We have local community investment programs or sponsorships
$\square$ We have a written local hiring policy
$\square$ None of the above

Points Earned: 1.02 of 2.55

## Serving Underserved Local Communities

Is the community where you operate, which you support in the ways identified above, an underserved community?Yes
ONo

Points Available: 1.28

## Outcome Measurement

How has your company measured outcomes or determined whether the formal commitment(s) identified previously contributes to local economic development?
$\square$ We surveyed beneficiaries to understand outcomes created
$\square$ We used non-randomized control groups to compare performance
$\square$ We used randomized control groups to determine the level of causality of our local commitmentsWe used aggregated third-party data to benchmark and compare impact performanceOur selected methods determined that our local commitments contributed to the outcome
$\square$ Other - please describe
$\checkmark$ None of the above

Points Available: 0.32

## Innovative Local Business Model

Is there something different or innovative about the company's approach to local economic development that has changed the industry? Is this something replicable, unique at the time it was created, and that has been emulated by other organizations?

Please explain.
Is there something different or innovative about the company's approach to local economic development that has changed the industry? Is this something replicable, unique at the time it was created, and that has been emulated by other organizations? Yes, law practice organiz

Points Available: 0.00

## Environment

## Environment Impact Area Introduction

OPERATIONS
0.0

This section asks about your environmental footprint to determine which questions are applicable later on in the assessment. It also identifies whether your company's product/service is designed to deliver a specific, material, positive environmental impact, and if so, opens the Environmental Impact Business Model section that is most applicable.

## Type of Facilities

What kind of facilities does your business primarily operate in?
Your answers determine which future questions in the assessment are applicable to your company.
OCompany-owned office space
OLeased office space
Oco-working Space
OVirtual or home offices

Points Available: 0.00

## Environmental Business Model

Are your company's products/services or processes structured to restore or preserve the environment in any of the following ways? (Please note: the environmental impact of your day-to-day operations will be assessed in the remaining sections of the Environment Impact Area. This question is specifically asking about your products/services or innovative production processes.)

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.
$\square$ Through an innovative manufacturing, wholesale or agriculture process which is designed to significantly reduce environmental impact compared to typical practices for the industry
$\square$ Through a product or service that preserves, conserves, or restores the environment or resources
$\checkmark$ None of the above

Points Available: 0.00

## Virtual Office Stewardship

## How does your company encourage good environmental stewardship in how employees manage their virtual offices?

$\nabla$ We have a written policy encouraging environmentally preferred products and practices in employee virtual offices (e.g. recycling)
$\nabla$ Our company shares resources with employees regarding environmental stewardship in home offices (e.g. energy efficiency)

We have a policy in place for the safe disposal of e-waste and other hazardous materials purchased for employee home offices
$\square$ Employees are provided with a list of environmentally-preferred vendors for office supplies
$\square$ None of the above
$\square \mathrm{N} / \mathrm{A}$

Points Earned: 2.80 of 2.80

## Air \& Climate

## Monitoring Energy Usage

Does your company monitor, record, or report its energy usage?
Include electricity and other energy consumption from heating, hot water, etc. Your answers determine which future questions in the assessment are applicable to your company.

We do not currently monitor and record usage
$\square$ We monitor and record usage but have set no reduction targets
$\square$ We monitor usage and have set intensity targets (e.g. relative to dollars of revenue, volume produced, etc.) that are being monitoredWe monitor usage and have set absolute reduction targets regardless of company growth
$\square$ We have met specific reduction targets during the reporting period

Points Available: 0.67

## Renewable Energy Usage

What percentage of energy use is produced from renewable sources?
Include electricity and other energy consumption from heating, hot water, etc.
○0\%
-1-24\%
○25-49\%
-50-74\%
○75-99\%
○100\%
ODon't Know

Points Available: 0.33

## Low Impact Renewable Energy Use

What percentage of energy use is produced from low-impact renewable sources?
Include electricity and other energy consumption from heating, hot water, etc. Please include both purchased and onsite-generated renewable energy.

○0\%
1-24\%
○25-49\%
○50-74\%
○75-99\%100\%
Don't know

Points Available: 1.33

## Monitoring Greenhouse Gas Emissions

How does your company manage its greenhouse gas emissions for at least Scope 1 and 2?

Your answers determine which future questions in the assessment are applicable to your company.
$\nabla$ We do not currently monitor and record emissions
$\square$ We regularly monitor and record emissions but have not set any reduction targets
$\square$ We regularly monitor and record emissions and have set specific reduction targets relative to previous performance (e.g. a 5\% reduction of GHGs from baseline year)
$\square$ We regularly monitor and record emissions and have set specific science-based targets necessary to achieve global goals to address climate change
$\square$ We have met the specific reduction targets set during this reporting period
$\square$ We have achieved carbon neutrality

Points Available: 0.67

## \% GHG Emissions Offset

If your company purchased certified carbon credits in the reporting period, what \% of Scope 1 and 2 GHG emissions were offset?

○0\%1-24\%
○25-49\%
-50-74\%
○75-99\%100\%Don't know
ON/A - No carbon offsets purchased

Points Available: 0.67

OPERATIONS
0.0

## Monitoring and Managing Water Use

Does your company monitor and manage your water usage?
Your answers determine which future questions in the assessment are applicable to your company.
We do not currently monitor and record water usage
$\square$ We regularly monitor and record water usage but have not set any reduction targets
$\square$ We monitor and record water usage and have set specific reduction targets relative to previous
performance (e.g. a $5 \%$ reduction of water usage from baseline year)
$\square$ We regularly monitor and record emissions and have set science-based targets necessary to achieve sustainable usage linked to our local watershed
$\square$ We have met specific reduction targets set during this reporting period

Points Available: 1.00

## Land \& Life <br> OPERATIONS

## Monitoring and Reporting Non-hazardous Waste

## How does your company monitor and manage your waste production?

Your answers determine which future questions in the assessment are applicable to your company.
We do not currently monitor and record waste production
$\square$ We regularly monitor and record waste production but have not set any reduction targets
$\square$ We regularly monitor and record waste production and have set specific reduction targets relative to previous performance (e.g. a 5\% reduction of waste to landfill from baseline year)
$\square$ We regularly monitor and record waste produced and have set a zero waste target
$\square$ We have met the specific reduction targets set during this reporting period
$\square$ We produce zero waste to landfill / ocean

Points Available: 1.00

## Hazardous Waste Disposal

Can your company verify that your hazardous waste is always disposed of responsibly?

This includes batteries, paint, electronic equipment, etc.
OYes
ONo
ON/A - We have eliminated hazardous waste

Points Available: 1.00

## Customers

## Customers Impact Area Introduction

OPERATIONS

This section identifies whether your company's product/service is designed to deliver a specific, material, positive impact for its customers (beyond the value normally provided from goods or services), and if so, opens the Customer Impact Business Model section that is most applicable.

## Customer Impact Business Model Introduction

Do any of your company's products/services address a social or economic problem for your customers and/or their beneficiaries?

Your answers determine which future questions in the assessment are applicable to your company.
OYes
ONo

Points Available: 0.00

## Customer Focus of Product or Service

Is the social or economic problem addressed by your product/service one that is faced directly by your customers and/or your clients' beneficiaries?

If you answer "No" here, be sure to revisit the Environment and/or Community sections to ensure your business model impact is appropriately captured.

OYes
ONo, customers support in our ability to produce a positive social/economic impact, but the primary beneficiaries are other stakeholders (i.e. we donate to charities based on sales to customers, we sell fair trade products to our customers, we sell environmentally beneficial products to our customers)

Points Available: 0.00

## Positive Impact of Product/Service

How would you describe the positive outcome for customers created by your product/service?

Education, training, and implementation of regenerative and other non-extractive business models, capital structures and financing strategies. Affected over 500+ worker/member owners of cooperative business models and other mission-oriented businesses.

Points Available: 0.00

## Beneficial Product Type

## Which of the following most closely matches the outcome and/or problem solved for your customers as defined above?

Only select the ONE most relevant option for each product line. This will guide you to a series of questions specific to the type of impact you indicate you are creating.
$\square$ Access to products/services that fulfill basic human needs for individuals without prior access (e.g. providers of electricity or clean drinking water to rural poor communities, affordable housing projects, waste and sanitation systems or disposal)
$\square$ Improved or maintained health and wellness (e.g. medical equipment, medical services and medicines, preventative health services or products, healthy living products, exercise and sporting products, prescription eyeglasses)
$\square$ Improved education or skills development (e.g. schools, textbooks, tutoring services, career leadership training, education tools, games and software)
$\square$ Increased economic opportunity for underserved groups (e.g. financial or insurance services or benefits consulting for the underserved, new mechanisms to connect products to market)

V Increased operational success or capital for purpose driven or underserved enterprises (e.g. impact investing or fundraising platforms, nonprofit accounting services)
$\square$ Increased social and/or environmental impact for businesses or other organizations (e.g. sustainability consulting)
$\square$ Increased access to arts, media, or culture (e.g. independent media, artisanal crafts, photography, information services)
$\square$ Improves market access through physical or technological infrastructure (e.g. mobile telecommunications, business technologies or software, roads, bridges, railways, ports, building and construction materials not previously available)
$\square$ None of the above

Points Available: 0.00

## Flow of Capital Overview

Please tell us more about how your product or service increases the flow of capital and/or provide capacity building to purpose driven enterprises.

Securities and transactional documents for socially responsible capitalization and financing for social enterprises and cooperatives. Education and capacity building for start-up regenerative and cooperatively owned firms.

Points Available: 0.00

## Direct Impact on Supporting Purpose Driven / Underserved Businesses

For your services that are focused on increasing the success of purpose driven or underserved enterprises, did you also select another specific outcome in the question "Beneficial Product Type" earlier in this section?

Only one answer per product/service line should be selected in "Beneficial Product Type". If you selected more than one, either select "Yes" here, or uncheck some of your responses in that question before selecting "No" here.

OYes, I also selected a direct outcome that is produced through my service or the clients that I support O No

Points Available: 0.00

## Impact on Underserved Populations

Does your product or service benefit underserved populations, either directly or by supporting organizations that directly serve them?

Answering affirmatively will opt you into additional sections of the B Impact Assessment with more specific questions about this Impact Business Model.

O Our products or services directly support underserved populations
O Our products or services support organizations that directly support underserved populations
ODon't know
ONone of the above

Points Available: 0.00

## Total Customer Organizations

## Total Number of Customers

Organizations served in the last 12 months:
Organizations served in the last 12 months: 181
$\square$ We do not track this

Points Available: 0.00

## Total Customer Individuals

Total Number of Customers
Individuals served in the last 12 months:
Individuals served in the last 12 months: $\qquad$
We do not track this

Points Available: 0.00
2.8

## Managing Customer Stewardship

Does your company do any of the following to manage the impact and value created for your customers or consumers?
$\square$ We offer product / service guarantees, warranties, or protection policies
$\square$ We have third party quality certifications or accreditationsWe have formal quality control mechanisms
We have feedback / customer service feedback or complaint mechanisms
We monitor customer or consumer satisfaction
$\checkmark$ We assess the outcomes produced for our customers through the use of our product or service
$\nabla$ We have written policies in place for ethical marketing, advertisement, or customer engagement
$\nabla$ We manage the privacy and security of client / customer dataNone of the above

Points Earned: 1.04 of 1.25

## Monitoring Customer Satisfaction and Retention

Which of the following are true of your company with regards to customer or client satisfaction and/or retention?
$\nabla$ Company monitors customer satisfaction
Company shares customer satisfaction internally within the company
$\square$ Company shares customer satisfaction publiclyCompany has specified targets for customer / client satisfactionIn the last year, company has achieved specified targets for satisfactionNone of the above

Points Earned: 0.50 of 1.25

## Managing Product Impacts

Does the company do any of the following with regards to managing the potential impact their products have on customers / beneficiaries?
$\square$ Company regularly monitors customer outcomes and well-being
$\square$ Company has formal program to incorporate customer testing and feedback into product designCompany has formal programs in place to continuously improve outcomes produced for customers (including reducing negative effects or increasing positive effects)OtherNone of the above

Points Earned: 0.42 of 1.25

## Data Usage and Privacy

Does your company have any of the following to address data usage and privacy issues?

Company has a formal publicly available data and privacy policy

- Company makes all users aware of information collected, length of time it is preserved, how it's used, and whether and how it is shared with other entities (public or private)
$\square$ All customers have option to decide how their data can be used
Company's all email list building and email marketing strategies are GDPR compliantOtherNone of the aboveN/A - Company does not collect sensitive data

Points Earned: 0.94 of 1.25

# Support for Underserved/Purpose Driven Enterprises <br> - Impact Business Model 

IMPACT BUSINESS MODELS 14.1

This IBM section is applicable if your company's products/services enable the financial or operational success of businesses that are purpose driven or underserved (e.g. accounting services for nonprofits, impact investing or fundraising platforms)

## Flow of Capital Product Description

Which of the following product or service descriptions best fit your company?
This question is used to calculate your base impact business model score.
O Products or services support the operations of purpose driven enterprises or organizations (e.g. accounting services for nonprofit organizations)

OProducts or services support the operations of underserved enterprises, such as women/ minority owned or small to medium sized community businesses that lack access to services (e.g. incubators for urban businesses)

OProducts or services that directly raise capital for purpose-driven enterprises or underserved businesses (e.g. fundraising campaigns for a social service agencies)
OThese descriptions do not apply to our company's product/service (Skip the remainder of this section)

Points Available: 0.00

## Revenue from Flow of Capital

What were your total revenues last fiscal year from the previous products or services?

Your answer to this unscored question is combined with other answers to automatically calculate your score in this section of the assessment.

What were your total revenues last fiscal year from the previous products or services?

### 867970.73

$\square$ We do not track this

Points Available: 0.00

## Tracking Beneficiaries

Does your company track the amount of any of the following beneficiary categories served?

You will be asked to report the \# of beneficiaries reached for each category selected
$\square$ Individuals
$\square$ Households
$\square$ Communities
$\square$ Businesses or nonprofit organizations
$\square$ Governments
None of the above

Points Available: 0.00

## Management of Support for Underserved/Purpose Driven Enterprises

How does your company measure and manage the results, outcomes, effects, or impact of your product or service?

Select all that apply.
$\square$ We have formally defined the outcomes sought by our product or service and have developed a theory of change for them
$\square$ We have based our impactful product or service business model on established secondary research that demonstrates potential impactWe have directly and formally engaged stakeholders in understanding their desires and needs when developing, refining, and or delivering our products or services
$\square$ We are verified to meet third-party standards for impact (e.g. we have impact-related product certifications)

We measure near-term outcomes of the product or service to determine whether it is meeting the needs and expectations of our beneficiaries

We measure long-term outcomes in order to assess whether the results of our product produce lasting positive impacts for our beneficiaries
We have identified and measure and manage the unintentional or potential negative impacts of the product or service in addition to intentional positive effects
$\square$ We have identified and managed potential causes that could lead to a failure to deliver the positive outcome, to do so less efficiently than possible, or to produce other negative effectsNone of the above

Points Earned: 1.07 of 1.07

## Outcome Measurement

How has your company measured outcomes or determined whether your product or service contributes to the positive outcomes previously identified in the question "Flow of Capital Product Description"?
$\checkmark$ We surveyed beneficiaries to understand outcomes created
$\square$ We used non-randomized control groups to compare performance
$\square$ We used randomized control groups to determine the level of causality of our product or serviceWe used aggregated third-party data to benchmark and compare impact performanceOur selected methods determined that the product or service contributed to the outcomeOther - please describeNone of the above

Points Earned: 0.27 of 1.07

## Efficacy of Flow of Capital

For what percentage of your beneficiaries can you verify your positive impact on the outcome stated above?

○0\%
1-25\%
○26-49\%
○50-74\%
○75-99\%
○100\%
ODon't know

Points Available: 1.07

## Long Term Outcomes

Does your outcome measurement demonstrate that your company is creating long-term or permanent outcomes for your beneficiaries?

OYes
ONo

Points Available: 1.07

## Innovative Support for Underserved/Purpose Driven Enterprises

Is there something different or innovative about the company's product/service that support flow of capital that has changed the industry? Is this something that is replicable, unique at the time that it was created, and that has been emulated by other organizations?

We have created changes in the statutes; and are participating in a commission led by the governor to bring awareness and training into our sector. We continue to advocate with funders and financial institutions for changes in how funding is provided to non-agricultural cooperatives, which has lead a number of funders to adopt non-traditional and non-extractive funding schemes to our mission-driven clients.

Points Available: 0.00

## Disclosure Questionnaire

## Disclosure Industries

Disclosure questions on specific production and trade.

## Disclosure Alcohol

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Alcohol
Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Tobacco

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tobacco

Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Gambling

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Gambling
Please also select "Yes" if your company serves clients in this industry
ONo

Points Available: 0.00

## Disclosure Firearms Weapons

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Firearms, weapons or munitions
Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Pornography

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Pornography

Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Payday, Short Term, or High Interest Lending

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Payday, short-term, or high-interest lending

Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Fossil Fuels

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Fossil-fuel-based oil, natural gas, or coal extraction, distribution, sale, etc.
Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Mining

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Mining
Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Nuclear Power or Hazardous Materials

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Nuclear power, radioactive materials or hazardous waste
Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Prisons

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Prisons
Please also select "Yes" if your company serves clients in this industry
OYes
O No

Points Available: 0.00

## Disclosure Whole Life Insurance

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Whole life insurance products
Select "Yes" only if the company earns $80 \%+$ of its revenue from whole life insurance products.
OYes
ONo

Points Available: 0.00

## Disclosure Volunteer Placement to Orphanages

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Organizing volunteer programs to orphanages or child care organizations
OYes
ONo

Points Available: 0.00

## Disclosure Tax Advisory Services

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Tax advisory services
OYes
ONo

Points Available: 0.00

## Disclosure Animal Products or Services

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Animal-based products or services (including seafood)Yes
ONo

Points Available: 0.00

## Disclosure Genetically Modified Organisms

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Genetically modified organisms

Please also select "Yes" if your company serves clients in this industry
OYes
ONo

Points Available: 0.00

## Disclosure Illegal Products or Subject to Phase Out

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Products or activities that are illegal under country laws or regulations where they have operated, banned in international conventions or agreements, or subject to international phase-out or regulation

OYes
ONo

Points Available: 0.00

## Disclosure Industries at Risk of Human Rights Violations

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Industries reliant upon materials at high risk of human rights infringements (e.g. conflict minerals)

OYes
ONo

Points Available: 0.00

## Other Disclosure Industries

Please indicate if your company is involved in the production, operation, trade, or sale of any the following:

Other industries that may cause social or environmental harm or are subject to stakeholder criticism or concern

OYes
ONo

Points Available: 0.00

## Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Industries" listed above, please provide a detailed explanation of the company's involvement for each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.
N/A

Points Available: 0.00

## Disclosure Practices

Disclosure questions on sensitive practices.

## No formal Registration Under Domestic Regulations

Please indicate if your company engages in any of the following practices:
Company is not formally registered in accordance with all relevant regulations and requirements

If your company is a formally registered business, select "No."
OYes
ONo

Points Available: 0.00

## Tax Reduction Through Corporate Shells

Please indicate if your company engages in any of the following practices:
Company uses corporate shells or other structural means, such as establishing multiple corporate entities, to minimize tax payments

OYes
ONo

Points Available: 0.00

## Operates in conflict zones

Please indicate if your company engages in any of the following practices:
Company operates in conflict zones
OYes
ONo

Points Available: 0.00

## Sale of Data

Please indicate if your company engages in any of the following practices:
Company sells or provides access to consumer or user data
ONo

Points Available: 0.00

## Facilities located in sensitive ecosystems

Please indicate if your company engages in any of the following practices:
Company facilities are located adjacent to or in sensitive ecosystems
OYes
ONo

Points Available: 0.00

## Marketing of Breastmilk Substitutes

Please indicate if your company engages in any of the following practices:
Marketing of breastmilk substitutes
OYes
ONo

## Activities against freedom of association/collective bargaining

Please indicate if your company engages in any of the following practices:
Company has taken a public stance against unionization, has engaged in activities that may be perceived as taking a stance against union organizing, or prohibits workers from freely associating and bargaining collectively for the terms of one's employment

OYes
ONo

Points Available: 0.00

## Employs Individuals on Zero-Hour Contracts

Please indicate if your company engages in any of the following practices:
Company employs individuals on zero-hour contracts
OYes
ONo

Points Available: 0.00

## Company workers are prisoners

Please indicate if your company engages in any of the following practices:
Company uses workers who are prisoners
OYes
ONo

Points Available: 0.00

## Company Employs Workers Under Age 15 (Or Other ILO Minimum Age)

Please indicate if your company engages in any of the following practices:
Company employs workers under the age of 15 (or other minimum work age covered by the International Labour Organization Convention No. 138 ) and/or company does not keep personnel records that include evidence of the date of birth of each

OYes
ONo

Points Available: 0.00

## Overtime For Hourly Workers Is Compulsory

Please indicate if your company engages in any of the following practices:
Overtime work is compulsory and exceeds 48 hours in a week
OYes
ONo

Points Available: 0.00

## Other Disclosure Practices

Please indicate if your company engages in any of the following practices:
Other sensitive practices that may cause social or environmental harm, or are subject to stakeholder concern

OYes
ONo

Points Available: 0.00

## Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Practices" listed above, please provide a detailed explanation of the company's engagement in each practice marked in the affirmative:

If this does not apply to you, please enter "Does not apply" in the text area below.
N/A

Points Available: 0.00

## Disclosure Outcomes \& Penalties

Disclosure questions concerning litigation, relocation of communities, accidents, and on-thejob fatality.

## On-Site Fatality

Please indicate if your company has experienced any of the following in the past 5 years:

Company has had an operational or on-the-job fatality
ONo

Points Available: 0.00

## Litigation or Arbitration

Please indicate if your company has experienced any of the following in the past 5 years:

Litigation or arbitration against company either ongoing, settled, or found against the company

OYes
ONo

Points Available: 0.00

## Company has filed for bankruptcy

Please indicate if your company has experienced any of the following in the past 5 years:

Company has filed for bankruptcy
OYes
ONo

Points Available: 0.00

## Bribery, Fraud, or Corruption

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Bribery, fraud, or corruption
OYes
ONo

Points Available: 0.00

## Anti-Competitive Behavior

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Anti-competitive behavior
OYes
ONo

Points Available: 0.00

## Financial Reporting, Taxes, Investments, or Loans

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Financial reporting, tax payments, investments, or loans
OYes
ONo

Points Available: 0.00

## Political Contributions or International Affairs

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Political contributions or international affairs
OYes
ONo

Points Available: 0.00

## Labor Issues

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Labor issues (including safety and discrimination)
OYes
ONo

Points Available: 0.00

## Breaches of Confidential Information

Please indicate if your company has experienced any of the following in the past 5 years:

Breaches of individual privacy and/or losses of individual confidential data
OYes
ONo

Points Available: 0.00

## Significant Layoffs

Please indicate if your company has experienced any of the following in the past 5 years:

Company has had layoffs of more than $20 \%$ of the workforce
ONo

Points Available: 0.00

## Hazardous Discharges Into Air/Land/Water (Past 5 Yrs)

Please indicate if your company has experienced any of the following in the past 5 years:

Company sites have experienced accidental discharges to air, land or water of hazardous substances

OYes
ONo

Points Available: 0.00

## Large Scale Land Conversion, Acquisition, or Relocation

Please indicate if your company has experienced any of the following in the past 5 years:

Construction or operation of company involved large scale land acquisition, convergence, or degradation (including the construction or refurbishment of dams), or resulted in the resettlement or economic displacement of 5,000 or more people

OYes
ONo

Points Available: 0.00

## Penalties Assessed For Environmental Issues

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Environmental management penalties, including animal welfare
OYes
ONo

Points Available: 0.00

## Violation of Indigenous Peoples Rights

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Infringing on indigenous people's rights, for instance by utilizing lands owned or used by indigenous peoples without full documented consent of such peoples

OYes
ONo

Points Available: 0.00

## Other Disclosure Outcomes \& Penalties

Please indicate if your company has had a formal complaint to a regulatory agency or been assessed a fine or sanction in the past five years for any of the following:

Other penalties, complaints, or grievances filed or levied against the company for negative impacts on local communities, human rights, or other stakeholder concerns

OYes
ONo

Points Available: 0.00

## Company Explanation Of Disclosure Item Flags

If you selected "Yes" to any of the "Disclosure Outcomes \& Penalties" listed above, please provide a detailed explanation of the company's experience related to each affirmative response:

If this does not apply to you, please enter "Does not apply" in the text area below.
N/A

Points Available: 0.00

## Supply Chain Disclosure

Disclosure questions concerning the significant suppliers of the company

## Suppliers in Conflict Zones

Please indicate if any of the following statements are true regarding your company's suppliers:

Operation in conflict zones
OYes
Ono
ODon't Know

## Suppliers Negative Social Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative impacts regarding human rights, labor conditions, or local communities

OYes
O No
ODon't Know

Points Available: 0.00

## Suppliers Negative Environmental Impact

Please indicate if any of the following statements are true regarding your company's suppliers:

Practices or outcomes that produced substantial negative environmental impact
OYes
ONo
ODon't Know

Points Available: 0.00

